



# North York Academy

## Consent for Use of Photographs

### Photography

#### **General**

1. The academy promotes and celebrates activities, events and competitions through using images of practices, games and its participants on its official website and social media pages.
2. Coaches and other team officials are not permitted to use pictures with minor athletes on their personal social media pages.
3. Using pictures with minor athletes on professional social media accounts and teams' accounts must be discussed with the academy's Owner (Director) and athletes' parents.
4. It is prohibited to supply full names of children along with the images, unless:
  - a. it's considered necessary — such as for elite young athletes
  - b. it's in the child's best interests
  - c. the child and parent have consented

#### **Official or Professional Photographers<sup>1</sup>**

##### North York Academy should:

1. Inform parents and children that a photographer will be in attendance
2. Ensure parents and children consent to both the taking and publication of films or photos
3. Check the photographer's identity, the validity of their role, and the purpose and use of the images to be taken
4. Issue the photographer identification, which must be worn at all times
5. Provide the photographer with a clear brief about what is considered appropriate in terms of image content and their behaviour
6. Clarify areas where all photography is prohibited (washrooms, changing areas, first aid areas, etc.)
7. Inform the photographer about how to identify — and avoid taking images of — children without the required parental consent for photography
8. Not allow unsupervised access to children or one-to-one photo sessions at events
9. Keep images or video recordings of children securely:

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<sup>1</sup> Canada Soccer – Guide to Safety

- a. hard copies of images should be kept in a locked drawer
- b. electronic images should be in a protected folder with restricted access
- c. images should not be stored on unencrypted portable equipment such as laptops, memory sticks or mobile phones

10. Avoid using any personal equipment to take photos and recordings of children

**Photo Release and Consent Form**

I hereby grant permission to North York Academy to use my image on its website or social media pages (Facebook, Instagram, Twitter) without further consideration.

Permission is also granted to use images of my children listed below. I understand that no names will be used on the web site unless specific permission, in written form, is given to an appropriate staff member.

I understand that once any image is posted to the North York Academy website or social media, the image can be downloaded by any computer user around the world.

I hereby attest that I am the legal parent/guardian of the child(ren) listed below.

This consent is effective until such time as I revoke it in writing and provide a copy of the revocation to North York Academy.

Effective immediately, on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_

Print full legal name of parent or guardian	
Legal signature	
Print full legal name of minor	
Print full legal name of minor	
Print full legal name of minor	
Print full legal name of minor	

If you have questions regarding this policy please contact us at the following:

info@northyorkfc.com